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# Techniques for comparing and recommending conferences

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## Abstract

This article defines, implements, and evaluates techniques to automatically compare and recommend conferences. The techniques for comparing conferences use familiar similarity measures and a new measure based on co-authorship communities, called co-authorship network community similarity index. The experiments reported in the article indicate that the technique based on the new measure performs better than the other techniques for comparing conferences, which is therefore the first contribution of the article. Then, the article focuses on three families of techniques for conference recommendation. The first family adopts collaborative filtering based on the conference similarity measures investigated in the first part of the article. The second family includes two techniques based on the idea of finding, for a given author, the strongest related authors in the co-authorship network and recommending the conferences that his co-authors usually publish in. The first member of this family is based on the Weighted Semantic Connectivity Score—WSCS, which is accurate but quite costly to compute for large co-authorship networks. The second member of this family is based on a new score, called the Modified Weighted Semantic Connectivity Score—MWSCS, which is much faster to compute and as accurate as the WSCS. The third family includes the Cluster-WSCS-based and the Cluster-MWSCS-based conference recommendation techniques, which adopt conference clusters generated using a subgraph of the co-authorship network. The experiments indicate as the best performing conference recommendation technique the Cluster-WSCS-based technique. This is the second contribution of the article. Finally, the article includes experiments that use data extracted from the DBLP repository and a web-based application that enables users to interactively analyze and compare a set of conferences.

**Keywords:** Conference comparison, Conference recommendation, Co-authorship networks, Social network analysis, Recommender systems, Linked data

## Introduction

Conferences provide an important channel for the exchange of information and experiences among researchers. The academic community organizes a large number of conferences, in the most diverse areas, generating a rich set of bibliographic data. Researchers explore such data to discover topics of interest, find related research groups, and estimate the impact of authors and publications [1–6]. Choosing a good conference or journal in which to publish an article is in fact very important to researchers. The choice is usually based on the researchers' knowledge of the publication venues in their research area or on matching the

conference topics with their paper subject. Indeed, the identification of relevant publication venues presents no problems when the researcher is working in his area. It is less obvious, though, when the researcher moves to a new area.

In this article, we define, implement, and evaluate techniques to automatically compare and recommend conferences that help address the questions of selecting and evaluating the importance of conferences. From a broad perspective, techniques for comparing conferences induce clusters of similar conferences, when applied to a conference catalog. Therefore, when one finds one or more familiar conferences in a cluster, he may consider that the other conferences in the cluster are similar to those he is familiar with. Techniques for recommending conferences, on the other hand, select conferences

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according to a given criteria and rank them in order of importance. Thus, when one finds a conference closer to the top of the ranked list, he may consider that the given conference is more important than those lower down in the list, within the bounds of the given criteria.

The techniques for comparing conferences adopt familiar similarity measures, such as the Jaccard similarity coefficient, the Pearson correlation similarity and the Cosine similarity, and a new similarity measure, called the *co-authorship network community similarity index*. The experiments reported in the article indicate that the best performing technique for comparing conferences is that based on the new similarity measure, which is therefore the first contribution of the article.

The article proceeds to define three families of conference recommendation techniques. The first family of techniques adopts collaborative filtering based on the conference similarity measures investigated in the first part of the article. The second family includes two techniques based on the idea of finding, for a given author, the strongest related authors in the co-authorship network and recommending the conferences that his co-authors usually publish in. The first member of this family is based on the *Weighted Semantic Connectivity Score*—WSCS, an index for measuring the relatedness of actors. However, since this index proved to be accurate but quite costly for large co-authorship networks, the article introduces a second technique based on a new score, called the *Modified Weighted Semantic Connectivity Score*—MWSCS, which is much faster to compute and as accurate as the WSCS. The third family of conference recommendation techniques includes the Cluster-WSCS-based and the Cluster-MWSCS-based techniques, which adopt conference clusters generated using a subgraph of the co-authorship network, instead of the full co-authorship network. The experiments suggest that the WSCS-based, MWSCS-based, and Cluster-WSCS-based techniques perform better than the benchmark and better than the techniques based on similarity measures. Furthermore, between these three techniques, the experiments permit us to conclude that the Cluster-WSCS-based technique should be preferred because it is more efficient and have no statistically significant differences when compared to the WSCS-based and MWSCS-based techniques. This is the second contribution of the article.

The experiments mentioned in the previous paragraphs use data extracted from a triplified version of the dblp computer science bibliography (DBLP) repository, which stores Computer Science bibliographic data for more than 4500 conferences and 1500 journals (as of early 2016). The experiments were performed using a web-based application that enables users to interactively analyze and compare a set of conferences.

The remainder of this article is structured as follows. The “Related work” section summarizes similar work. The “Techniques” section introduces the conference comparison and the conference recommendation techniques. The “Results and discussion” section presents an application that implements the techniques and describes their evaluation. Finally, the “Conclusions” section summarizes the main contributions of this article.

## Related work

Henry et al. [1] analyzed a group of the four major conferences in the field of human-computer interaction (HCI). The authors discovered many global and local patterns using only article metadata, such as authors, keywords, and year. Blanchard [2] presented a 10-year analysis of the paper production in intelligent tutoring systems (ITS) and Artificial Intelligence in Education (AIED) conferences and showed that Western, Educated, Industrialized, Rich, and Democratic bias observed in psychology may be influencing AIED research. Chen, Zhang, and Vogeley [3] proposed an extension of the contemporary co-citation network analysis to identify co-citation clusters of cited references. Intuitively, the authors synthesize thematic contexts in which these clusters are cited and trace how the research focus evolved over time. Gasparini, Kimura, and Pimenta [4] presented a visual exploration of the field of human-computer interaction in Brazil from a 15-year analysis of paper production in the Brazilian Symposium on Human Factors in Computing Systems (IHC). Recently, Barbosa et al. [5] published an analysis of the same conference series. Chen, Song, and Zhu [6] opened a wide range of opportunities for research agendas and trends in Entity Relationship conferences.

Zervas et al. [7] applied social network analysis (SNA) metrics to analyze the co-authorship network of the Educational Technology & Society (ETS) Journal. Procópio, Laender, and Moro [8] did a similar analysis for the databases field. Cheong and Corbitt [9, 10] analyzed the Pacific Asia Conference on Information Systems and the Australasian Conference on Information Systems.

Recently, Lopes et al. [11, 12] carried out an extensive analysis of the WEBIST conferences, involving authors, publications, conference impact, topics coverage, community analysis, and other aspects. The analysis starts with simple statistics, such as the number of papers per conference edition and then moves on to analyze the co-authorship network, estimating the number of communities, for example. The paper also includes an analysis of author indices, such as the h-index, topics and conference areas, and paper citations.

Linked data principles to publish conference data were also used in [13].

All the above references focus on metrics typical of social network analysis mostly to compare different instances of the same publication venue and do not cover recommendation issues. Contrasting with the above references, in this article, we propose, implement, and evaluate several techniques to compare conferences in general and not a specific conference series. The current implementation works with the triplified version of the DBLP repository, which covers the vast majority of Computer Science conferences.

We now turn to conference recommendation, a problem that attracted attention due to the increase in the number of conferences in recent years.

Medvet et al. [14] considered a venue recommendation system based on the idea of matching the topics of a paper, extracted from the title and abstract, with those of possible publication venues for the paper. We adopted a simpler approach to obtain the topics of a conference from the set of keywords and titles of the papers published in the conference and their frequency, after eliminating synonymous keywords.

Pham et al. [15] proposed a clustering approach based on user social information to derive venue recommendation based on collaboration filtering and trust-based recommendation. The authors used data from DBLP and Epinion to show that the proposed clustering technique-based collaboration filtering performs better than traditional collaboration filtering algorithms. In this article, we also explore collaborative filtering and conference clustering to define families of conference recommendation techniques.

Chen et al. [16] proposed a method for recommending academic venues based on the PageRank metric. However, unlike the original PageRank method, which induces a relationship network model of these venues, the authors proposed a method that considers the effects of authors' preference for each venue. Thus, the PageRank metric is computed on a mixed network where nodes are academic venues and authors and edges are the co-authoring and publishing relationships (author-venue). The score of the nodes is then defined as the combination of the effects of co-authoring and publication. The propagation of punctuation across the network also suffers a variation from the original PageRank. Each adjacent node propagates its effects proportionally to the similarity with its neighbor. If two authors are similar, the score is more intensely propagated, that is, authors with similar interests influence the score of a venue more strongly.

Boukhris et al. [17] proposed a recommendation technique for academic venues for a particular *target researcher*, *TR*. The technique prioritizes the venues

most used by the researchers that cite a *TR*. The citation intensities are adjusted with factors that intend to measure the interest of a researcher by the work of *TR* so that the venues of the researchers most strongly interested in the work of *TR* will have greater relevance. To solve the problem of target researchers with few citations, the recommendation process uses co-authors and colleagues from the same institution as *TR*. A final step in the recommendation process allows filtering the ranking results according to requirements reported by users.

Yang and Davison [18] proposed an interesting approach for venue recommendation based on stylometric features. They argue that the writing style and paper format may serve as features for collaborative filtering-based methods. Their results show that the combination of content features with stylometric features (lexical, structural, and syntactical) performs better than when stylometric or content-based features are applied separately. Although the accuracy reported is rather low, linguistic style and paper format remain as interesting features to consider.

Huynh and Hoang [19] proposed a simple network model based on social network structure that may serve to represent connections that goes beyond classical "who knows whom" connections. Thus, for instance, in their network model, the relationships between researchers can be based on co-authorship measures and authors similarity. Their work can benefit from ours by borrowing the metrics proposed here.

Asabere et al. [20] and Hornick et al. [21] addressed the problem of recommending conference sessions to attendees. Similar to the venue recommendation problem, recommendation techniques such as content and collaborative-based methods are used to match attendees and session presentations. The use of geolocation information [20] and personal information provided at conferences [21] as features may also be incorporated to improve venue recommendation. For instance, conference and researcher locations can be used as features when budget restrictions apply.

Luong et al. [22] proposed and compared three recommendation methods for conferences. The methods find the most appropriate conference for a set of co-authors who want to publish a paper together. The best performing recommendation method, which we will refer simply as the *most frequent conference*, is divided into two stages. First, the method recursively collects the co-authors of the co-authors, until a three level deep network is created. Second, the method weights the contributions of each co-author by the number of papers they have co-authored with an author. It is defined as:

$$\text{coauthor\_CONF}_i = \sum_{m=1}^N \text{coauthors\_}w_{i,m} \quad (1)$$

where  $N$  is the set of co-authors who want to publish a paper together,  $i$  is a conference that might be recommended for the set  $N$  of co-authors, and  $\text{coauthors\_}w_{i,m}$  is the weight of conference  $i$  for a co-author  $m \in N$  in the co-authorship network. This last function is defined as:

$$\begin{aligned} \text{coauthors\_}w_{i,m} = & \sum_{k=1}^{\text{CoA}} (\text{nfreq\_CONF}_{i,m} \\ & + \text{nfreq\_CONF}_{i,k}) * w_{\text{CoA}_{k,m}} \end{aligned} \quad (2)$$

where  $\text{CoA}$  is the set of co-authors of author  $m$  who have published at conference  $i$ ,  $w_{\text{CoA}_{k,m}}$  is the number of times author  $m$  co-authored papers with another author  $k$  in the co-authorship network,  $\text{nfreq\_CONF}_{i,m}$  is the probability of author  $m$  publishing in conference  $i$ , and likewise  $\text{nfreq\_CONF}_{i,k}$  is the probability of author  $k$  publishing in conference  $i$ . In this article, we adopted Luong's most frequent conference technique as the benchmark and, therefore, included a somewhat more detailed account of their work.

In this article, we propose two conference recommendation techniques based on a social network analysis of the co-authorship network, but we adopt a measure of the strength of the connections between the authors in the network which is computed differently from the previous methods. We first propose to estimate the relatedness of actors in a social network by using a semantic connectivity score [23], denoted SCS, which is in turn based on the Katz index [24]. This score takes into account the number of paths between two nodes of the network and the accumulated weights of these paths. Then, we propose a second score that approximates the SCS score and uses the shortest path between two nodes. In addition to these two strategies, we also propose to construct a utility matrix and to implement recommendation techniques based on collaborative filtering using the utility matrix.

## Techniques

In this section, we introduce the conference comparison and the conference recommendation techniques, which are the main trust of the article. We refer the reader to [25] for illustrative examples of the techniques.

### Conference comparison techniques

As mentioned in the Introduction section, the techniques for comparing conferences induce clusters of similar conferences, when applied to a conference catalog. They adopt familiar similarity measures, such as the Jaccard similarity coefficient, the Pearson correlation

similarity and the Cosine similarity, and a new similarity measure, called the co-authorship network community similarity index.

In what follows, we use the following notation:

- $C$  is a set of conferences
- $A$  is a set of authors
- $P$  is a set of papers
- $\text{pa} : A \rightarrow 2^P$  is a function that assigns to each author  $i \in A$  the set of papers  $\text{pa}(i) \subseteq P$  that author  $i$  published (in any conference)
- $\text{pc} : C \rightarrow 2^P$  is a function that assigns to each conference  $x \in C$  the set of papers  $\text{pc}(x) \subseteq P$  that were published in  $x$
- $\text{pac} : A \times C \rightarrow 2^P$  is a function that assigns to each author  $i \in A$  and each conference  $x \in C$  the set of papers  $\text{pac}(i, x) \subseteq P$  that author  $i$  published in conference  $x$
- $A_x$  and  $A_y$  are the set of authors that published in conferences  $x$  and  $y$ , that is,  $A_x = \{i \in A / |\text{pac}(i, x)| > 0\}$  and, likewise,  $A_y = \{i \in A / |\text{pac}(i, y)| > 0\}$
- $A_{x,y}$  is the set of authors that published in both conferences  $x$  and  $y$ , that is,  $A_{x,y} = \{i \in A / |\text{pac}(i, x)| > 0 \wedge |\text{pac}(i, y)| > 0\}$
- $G_x = (N_x, E_x)$ , the *co-authorship network* of conference  $x$ , is an undirected and unweighted graph where  $i \in N_x$  indicates that author  $i$  published in conference  $x$  and  $\{i, j\} \in E_x$  represents that authors  $i$  and  $j$  co-authored one or more papers published in conference  $x$

### Similarity measures based on author information

In what follows, we adapt familiar similarity measures to conferences and authors and introduce a new measure called *community similarity*.

The *Jaccard Similarity Coefficient* for conferences  $x$  and  $y$  is defined as

$$\text{jaccard\_sim}(x, y) = (A_x \cap A_y) / (A_x \cup A_y) \quad (3)$$

The *utility matrix* expresses the preferences of an author for a conference to publish his research. More formally, the utility matrix  $[r_{x,i}]$  is such that a line  $x$  represents a conference and a column  $i$  represents an author and is defined as:

$$r_{x,i} = \frac{|\text{pac}(i, x)|}{|\text{pa}(i)|} \quad (4)$$

Based on the utility matrix  $[r_{x,i}]$ , we define the *Pearson's Correlation Coefficient* between conferences  $x$  and  $y$  as follows:

$$\text{pearson\_sim}(x, y) = \frac{\sum_{i \in A_{x,y}} (r_{x,i} - \bar{r}_x) \cdot (r_{y,i} - \bar{r}_y)}{\sqrt{\sum_{i \in A_{x,y}} (r_{x,i} - \bar{r}_x)^2 \cdot \sum_{i \in A_{x,y}} (r_{y,i} - \bar{r}_y)^2}} \quad (5)$$

where  $\bar{r}_x$  is the average of the elements of line  $x$  of the utility matrix (and likewise for  $\bar{r}_y$ ).

Again, based on the utility matrix  $[r_{x,i}]$ , we define the *Cosine Similarity* between conferences  $x$  and  $y$  as follows:

$$\text{cos\_sim}(x, y) = \frac{\sum_{i \in A_{x,y}} (r_{x,i} \cdot r_{y,i})}{\sqrt{\sum_{i \in A_{x,y}} (r_{x,i})^2 \cdot \sum_{i \in A_{x,y}} (r_{y,i})^2}} \quad (6)$$

We introduce a new similarity measure between conferences based on communities defined over the co-authorship network of the conferences. Given the co-authorship network  $G_x = (N_x, E_x)$  of conference  $x$ , we define an *author community*  $c_x$  of  $x$  as the net of nodes of a connected component of  $G_x$ . Let  $c_x$  and  $c_y$  be author communities in the co-authorship networks of conferences  $x$  and  $y$ , respectively. We say that  $c_x$  and  $c_y$  are *equivalent* w.r.t. a similarity measure  $\text{sim}$  and a threshold level  $\alpha$  iff  $\text{sim}(c_x, c_y) \geq \alpha$ . For example,  $\text{sim}$  may be defined using the Jaccard similarity coefficient between pairs of conferences introduced above.

Let  $C_x$  and  $C_y$  be the sets of communities of conferences  $x$  and  $y$ , respectively. Let  $\text{EQ}[\text{sim}, \alpha](x, y)$  be the set of communities in the co-authorship network of conference  $x$  that have an equivalent community in the co-authorship network of conference  $y$  (and symmetrically  $\text{EQ}[\text{sim}, \alpha](y, x)$ ).

The *Co-authorship Network Communities Similarity* (based on a similarity measure  $\text{sim}$  and a threshold level  $\alpha$ ) between conferences  $x$  and  $y$  is then defined as:

$$c\_sim[\text{sim}, \alpha](x, y) = \frac{|\text{EQ}[\text{sim}, \alpha](x, y)|}{\min\{|C_x|, |C_y|\}} \quad (7)$$

Note that  $|C_x| > 0$  and  $|C_y| > 0$  since  $G_x$  and  $G_y$  must have at least one node each and therefore at least one connected component each.

#### Similarity measure based on conference keywords

In the previous subsection, we proposed a utility matrix that expresses the preferences of an author for a conference to publish his research. However, we can also express the association of a topic with a conference. Therefore, in this section, we describe an algorithm to obtain the conference topics and introduce a new utility matrix that represents this information.

To obtain the topics of the conference  $x$ , we first extract, for each paper  $p \in pc(x)$ , the set of keywords of

the paper, denoted by  $\text{kwrds}(p)$ . Then, we define the *frequency* of a keyword  $k$  for a conference  $x$  as:

$$f(k, x) = |\{p \in pc(x) / k \in \text{kwrds}(p)\}| \quad (8)$$

where the function  $\text{kwrds}(p)$  tries to eliminate synonymous keywords. In our implementation, we used the API of the Big Huge Thesaurus<sup>1</sup> to retrieve the synonyms of a word, in English.

The extraction of keywords for a paper, that is, the computation of  $\text{kwrds}(p)$ , is based on a lexical analysis of paper metadata. This process follows five steps:

1. Obtain the text for keyword extraction; in our implementation, we used the title and the keyword list of the paper.
2. Tokenize the extracted text.
3. Eliminate stopwords (i.e., the most common words in a language).
4. Eliminate suffixes to obtain the word lexeme.
5. The resulting token list represents the keywords of the paper.

We then define the set of keywords of a conference as follows:

$$ckwrds(x) = \bigcup_{p \in pc(x)} \text{kwrds}(p) \quad (9)$$

The *database vocabulary* is the union of all the *relevant keywords* for the conferences, that is:

$$K = \bigcup_{x \in C} \{k \in ckwrd(x) / f(k, x) > \beta\} \quad (10)$$

where  $\beta$  is a frequency threshold, whose purpose is to eliminate keywords with low frequency.

From the process of obtaining the keywords of a conference, we can establish a new utility matrix that expresses the association of topics (keywords) with conferences. More formally, the utility matrix  $[s_{x,k}]$  is such that a line  $x$  represents a conference and a column  $k$  represents a keyword and is defined as:

$$s_{x,k} = \begin{cases} f(k, x) & , \text{ iff } f(k, x) > \beta \\ 0 & , \text{ otherwise} \end{cases} \quad (11)$$

where  $\beta$  is the frequency threshold.

The cardinality of the columns of the matrix  $[s_{x,k}]$  is the cardinality of the set  $K$ .

The problem of comparing conferences using topics is addressed by defining the similarity functions  $\text{jaccard\_sim\_tpc}(x, y)$ ,  $\text{pearson\_sim\_tpc}(x, y)$ ,  $\text{cos\_sim\_tpc}(x, y)$  and  $c\_sim\_tpc[\text{sim}, \alpha](x, y)$ , analogously to the functions  $\text{jaccard\_sim}(x, y)$ ,  $\text{pearson\_sim}(x, y)$ ,  $\text{cos\_sim}(x, y)$ , and  $c\_sim[\text{sim}, \alpha](x, y)$ , respectively. To define the new functions, we apply the following transformations on the similarity functions introduced in the previous subsection:

- We substitute  $A_x$  and  $A_y$  by  $K_x$  and  $K_y$ , where  $K_x$  and  $K_y$  are the sets of keywords that are relevant for conferences  $x$  and  $y$ , that is,  $K_x = \{k \in K / s_{x,k} > 0\}$  and  $K_y = \{k \in A / s_{y,k} > 0\}$ .
- We substitute  $A_{x,y}$  by  $K_{x,y}$ , where  $K_{x,y}$  is the set of keywords relevant for both conferences  $x$  and  $y$ , that is,  $K_{x,y} = \{k \in K / s_{x,k} > 0 \wedge s_{y,k} > 0\}$ .

### Conference recommendation techniques

#### Conference recommendation techniques based on classical similarity measures

As defined in [26], in a recommender system, there are two classes of entities—*users* and *items*. Users have preferences for certain items, which must be extracted from the data. The data itself is represented as a utility matrix giving, for each user-item pair, a value that represents what is known about the degree of preference or *rating* of that user for that item. An unknown rating implies that there is no explicit information about the user's preference for the item. The goal of a recommendation system is to predict the unknown ratings in the utility matrix.

In our context, we recall from the “Conference comparison techniques” subsection that the utility matrix  $[r_{x,i}]$  is such that  $r_{x,i}$  expresses the preference (i.e., rating) of an author  $i$  for a conference  $x$  to publish his research. To predict an unknown rating, we compute the similarity between conferences and detect their nearest neighbors or most similar conferences. With this information, the rating of conference  $x$  for author  $i$  is defined as follows:

$$CF(x, i) = \frac{\sum_{y \in S_x} (r_{y,i}) \cdot \text{sim}(x, y)}{\sum_{y \in S_x} \text{sim}(x, y)} \quad (12)$$

where  $S_x$  is the set of conferences most similar to  $x$  and  $r_{y,i}$  is the rating of conference  $y$  for author  $i$ .

Therefore, we may immediately define a family of conference recommendation techniques based on the utility matrix and the classical similarity measures introduced in the “Conference comparison techniques” subsection that we call *CF-Jaccard*, *CF-Pearson*, *CF-Cosine*, and *CF-Communities*, according to the similarity measure adopted. The “Results and discussion” section analyses how they perform in detail.

#### Conference recommendation techniques based on the weighted authorship network

Recall from the “Conference comparison techniques” subsection that  $pa : A \rightarrow 2^P$  is the function that assigns to each author  $i \in A$  the set of papers  $pa(i) \subseteq P$  that author  $i$  published (in any conference). The *weighted co-*

*authorship network* based on  $pa$  is the edge-weighted undirected graph  $G = (N, E, w)$ , where  $i \in N$  represents an author,  $\{i, j\} \in E$  indicates that  $i$  and  $j$  are co-authors, that is,  $\{i, j\} \in E$  iff  $pa(i) \cap pa(j) \neq \emptyset$ , and  $w(\{i, j\})$  assigns a weight to the co-authorship relationship between  $i$  and  $j$ , and is defined as:

$$w(\{i, j\}) = \frac{|pa(i) \cap pa(j)|}{|pa(i) \cup pa(j)|} \quad (13)$$

Hence, the larger  $w(\{i, j\})$  is, the stronger the co-authorship relationship will be if authors  $i$  and  $j$  co-authored all papers they published, then  $w(\{i, j\}) = 1$ ; and if they have not co-authored any paper, then the edge  $\{i, j\}$  does not exist.

The second family of conference recommendation techniques explores the weighted co-authorship network and adopts two scores: the Weighted Semantic Connectivity Score—WSCS and the Modified Weighted Semantic Connectivity Score—MWSCS. Hence, these techniques are called *WSCS-based* and *MWSCS-based recommendation techniques*.

The Weighted Semantic Connectivity Score,  $WSCS_e$ , is defined by modifying the semantic connectivity score  $SCS_e$  [7] to take into account the weight of the paths between two authors  $i$  and  $j$ , computed as the sum of the weights of the edges in the path:

$$WSCS_e(i, j) = \sum_{w=1}^T \beta^w \cdot \left| \text{paths}_{\langle i, j \rangle}^{<w>} \right| \quad (14)$$

where  $\left| \text{paths}_{\langle i, j \rangle}^{<w>} \right|$  is the number of paths of weight equal to  $w$  between  $i$  and  $j$ ,  $T$  is the maximum weight of the paths, and  $0 < \beta \leq 1$  is a positive damping factor.

The conference recommendation technique based on  $WSCS_e$  works as follows. Given an author  $i$ , it starts by computing  $WSCS_e(i, j)$ , the score between  $i$  and any other author  $j$  in the weighted co-authorship network. Then, it sorts authors in decreasing order of  $WSCS_e$ , since authors that are more related to author  $i$  will have a higher  $WSCS_e(i, j)$  value. For better performance, the technique considers only the first  $n$  authors in the list ordered by  $WSCS_e$ . Call this set  $F_i$ . For each author  $j$  in  $F_i$ , the technique selects the conference  $c \in C$  with the highest  $\text{pac}(j, c)$ , denoted  $\text{Max}C_j$ . The rank of conference  $x$  for author  $i$  is defined as follows:

$$\text{rank}(x, i) = \sum_{j \in F_i} g(x, i) \cdot WSCS_e(i, j) \quad (15)$$

where  $g(x, j) = \begin{cases} 1, & \text{iff } x = \text{Max}C_j \\ 0, & \text{otherwise} \end{cases}$

Since computing the  $WSCS_e$  score can be very slow for large graphs, we propose to compute only the

shortest paths from author  $i$  to other authors using Dijkstra's algorithm. We then redefine the score as follows:

$$\text{MWSCS}_e(i, j) = \beta^w \quad (16)$$

where  $w$  is a length of the shortest path from author  $i$  to author  $j$ . The recommendation technique remains basically the same, except that it uses the MWSCS score.

The results for the recommendation technique using the  $\text{MWSCS}_e$  score can be very different from those obtained using the  $\text{WSCS}_e$  score. Indeed, it is easy to see that, by using the  $\text{MWSCS}_e$  score, we lose the information about all paths between the authors, except the shortest. For example, in the co-authorship network of Fig. 1, the pairs of authors  $(A1, A3)$  and  $(A1, A2)$ , using Eq. 16, have the same  $\text{MWSCS}_e$ , whereas the pair  $(A1, A3)$  should have a larger value; indeed, the path  $(A1, A4, A3)$  is ignored in the calculation of the  $\text{MWSCS}_e$  score, using Eq. 16.

#### Conference recommendation techniques based on conference clusters

In the previous subsection, we presented two algorithms to recommend conferences using the co-authorship network. The first algorithm, based on the  $\text{WSCS}_e$  score, is computationally slower than the second, based on the  $\text{MWSCS}_e$  score. Both algorithms are sensitive to the network size and, therefore, slower for large networks. In this section, we propose an algorithm to recommend conference that reduces the problem of recommending conferences using the co-authorship network to the problem of recommending conferences using a subgraph of the co-authorship network.

We may immediately define a third family of conference recommendation techniques that contains two techniques, called Cluster-WSCS-based and Cluster-MWSCS-based, if we use the WSCS and the MWSCS scores respectively to recommend conferences using a

subgraph of the co-authorship network, instead of the full co-authorship network.

Let  $u \subseteq C$  be a conference cluster. The co-authorship network for  $u$  is the subgraph  $G_u = (N_u, E_u, w)$  of the weighted co-authorship network  $G = (N, E, w)$  such that:

$$N_u = \{i \in N / \exists c (c \in u \text{ and } |pac(i, c)| > 0)\}$$

$$E_u = \{\{i, j\} \in E / \exists c (c \in u \text{ and } (pc(c) \cap pa(i) \cap pa(j)) \neq \emptyset)\}$$

This family of recommendation techniques uses the following pre-processing algorithm:

1. Obtain the set  $U$  of conferences clusters using a similarity function  $s$ .
2. For each cluster  $u \in U$ , create the co-authorship network of the cluster.
3. For each cluster  $u \in U$ , obtain a vector  $V_u$  representing cluster  $u$ .
4. For each author  $i \in A$ , obtain a vector  $V_i$  representing author  $i$ .

To define the algorithm, we need a function  $\text{cluster\_score}(i, u) : A \times U \rightarrow \mathbb{N}$  that assigns to each author  $i \in A$  and each cluster  $u \in U$  a relationship score based on the similarity between vectors  $V_i$  and  $V_u$ .

Then, the general algorithm to recommend a conference to an author  $i$  is defined as:

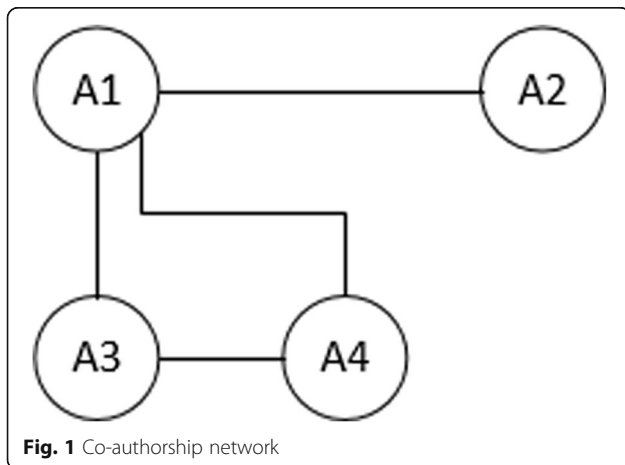
1. Select  $u_i$  such that  $u_i = \max_{u \in U} (\text{cluster\_score}(i, u))$
2. Apply a conference recommendation algorithm (any of those proposed in the “Conference recommendation techniques based on classical similarity measures” subsection) using the co-authorship network of cluster  $u_i$ .

Steps 3 and 4 of the general algorithm and the definition of  $\text{cluster\_score}$  depend on the choice of the similarity function  $s$  used in step 1 of the pre-processing algorithm. If we use one of the similarity functions introduced in the “Similarity measures based on author information” subsection, steps 3 and 4 and the cluster score are defined as:

- Step 3 computes, for each cluster  $u \in U$ , the vector  $V_u$  representing cluster  $u$  such that

$$V_u[c] = \begin{cases} 1 & , \text{ iff } c \in u \\ 0 & , \text{ otherwise} \end{cases}$$

- Step 4 computes, for each author  $i \in A$ , the vector  $V_i$  representing author defined exactly as the column corresponding to author  $i$  in the utility matrix  $[r_{x,i}]$  introduced in the “Similarity measures based on author information” subsection.



- *cluster\_score* is the similarity function  $s$  selected in step 1 of the pre-processing algorithm.
- However, if we use one of the similarity functions introduced in the “Similarity measure based on conference keywords” subsection, steps 3 and 4 and the cluster score are defined as:
- Step 3 computes for each cluster  $u \in U$ , the vector  $V_u$  representing cluster  $u$  such that
 
$$V_u[k] = \begin{cases} 1, & \text{iff } k \in \cup_{c \in u} K_c \\ 0, & \text{otherwise} \end{cases}$$
- Step 4 computes the keywords of the papers belonging to the author. The process is described in the “Similarity measure based on conference keywords” subsection for the case of the conference keywords.
- *cluster\_score* is the Jaccard similarity function between vectors  $V_u$  and  $V_a$ .

## Results and discussion

### Experimental environment

Figure 2 summarizes the architecture of the application developed to run the experiments. The *Conferences Data Service* handles queries to the triple store with conference data. The *Co-authorship Network Service* receives data from the *Conferences Data Service* and handles queries to the *Neo4j* database. When an analysis is executed, the system stores the results for future reuse; the *Previous Calculation Service* manages these functions. All experiments

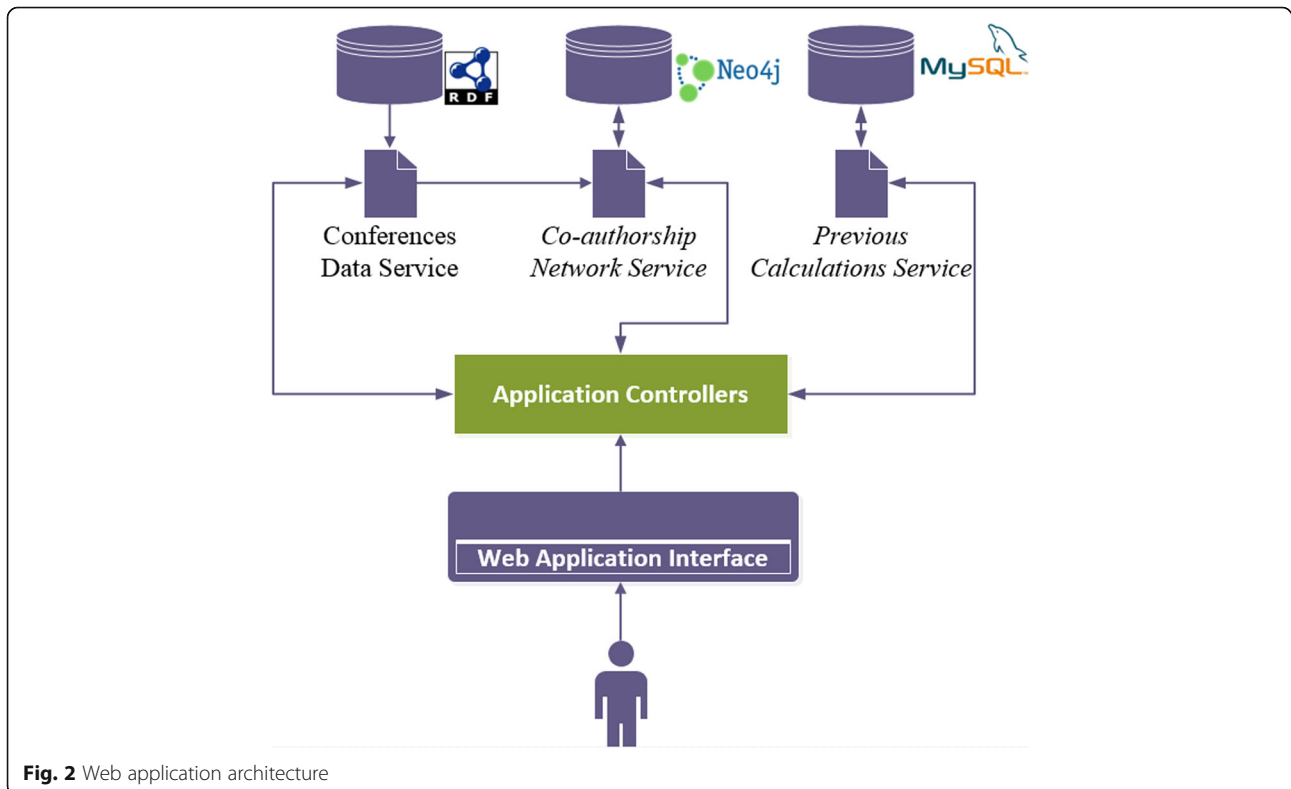
that follow were executed in an Intel Core Quad 3.00GHz, with 6 GB RAM, running Windows 7.

### Experiments with the conference similarity techniques

We evaluated the conference similarity techniques assuming that the most similar conferences should fall in the same category. We selected as benchmark the List of Computer Science Conferences defined in Wikipedia,<sup>2</sup> which contains 248 academic computer science conferences, classified in 13 categories. That is, the categories define a partition  $P$  of the set of conferences. Then, we applied the same clustering algorithm to this set of conferences but using each of the conference similarity measures. Finally, we compared the clusters thus obtained with  $P$ . The best conference similarity measure would therefore be that which results in conference clusters that best match  $P$ .

We adopted the hierarchical agglomerative clustering algorithm, which starts with each conference as a singleton cluster and then successively merges (or agglomerates) pairs of clusters, using similarity measures, until achieving the desired number of clusters. To determine how similar clusters are, and agglomerate them, a linkage criterion was used. The smallest value of these links that remains at each step causes the fusion of the two clusters whose elements are involved.

Let  $d(a, b)$  denote the distance between two elements  $a$  and  $b$ . Familiar linkage criteria between two sets of elements  $A$  and  $B$  are:



**Fig. 2** Web application architecture

- Complete-linkage: the distance  $D(A, B)$  between two clusters  $A$  and  $B$  equals the distance between the two elements (one in each cluster) that are farthest away from each other:

$$D(A, B) = \max\{d(a, b) / a \in A, b \in B\} \quad (17)$$

- Single-linkage clustering: the distance  $D(A, B)$  between two clusters  $A$  and  $B$  equals the distance between the two elements (one in each cluster) that are closest to each other:

$$D(A, B) = \min\{d(a, b) / a \in A, b \in B\} \quad (18)$$

- Average linkage clustering: the distance  $D(A, B)$  between two clusters  $A$  and  $B$  is taken as the average of the distances between all pairs of objects:

$$D(A, B) = \frac{\sum_{a \in A} \sum_{b \in B} d(a, b)}{|A| \cdot |B|} \quad (19)$$

Before explaining the measures used to compare how well different data clustering algorithms perform on a set of data, we need the following definitions. Given a set of  $n$  elements  $S$  and two partitions  $X$  and  $Y$  of  $S$ , where  $X$  is the correct partition and  $Y$  is the computed partition, we define:

- $TP$  (true positive) is the number of pairs of elements in  $S$  that are in the same set in  $X$  and in the same set in  $Y$
- $TN$  (true negative) is the number of pairs of elements in  $S$  that are in different sets in  $X$  and in different sets in  $Y$
- $FN$  (false negative) is the number of pairs of elements in  $S$  that are in the same set in  $X$  and in different sets in  $Y$
- $FP$  (false positive) is the number of pairs of elements in  $S$  that are in different sets in  $X$  and in the same set in  $Y$

The measures to evaluate the performance of the clustering algorithms using the proposed similarity functions are:

- *Rand Index*: measures the percentage of correct decisions made by the algorithm:

$$RI = \frac{TP + TN}{TP + TN + FP + FN} \quad (20)$$

- *F-measure*: balances the contribution of false negatives by weighting the recall through a parameter  $\beta > 0$ :

$$F = \frac{(\beta^2 + 1)P.R}{(\beta^2 P) + R} \quad (21)$$

where  $P = \frac{TP}{TP+FP}$  and  $R = \frac{TP}{TP+FN}$

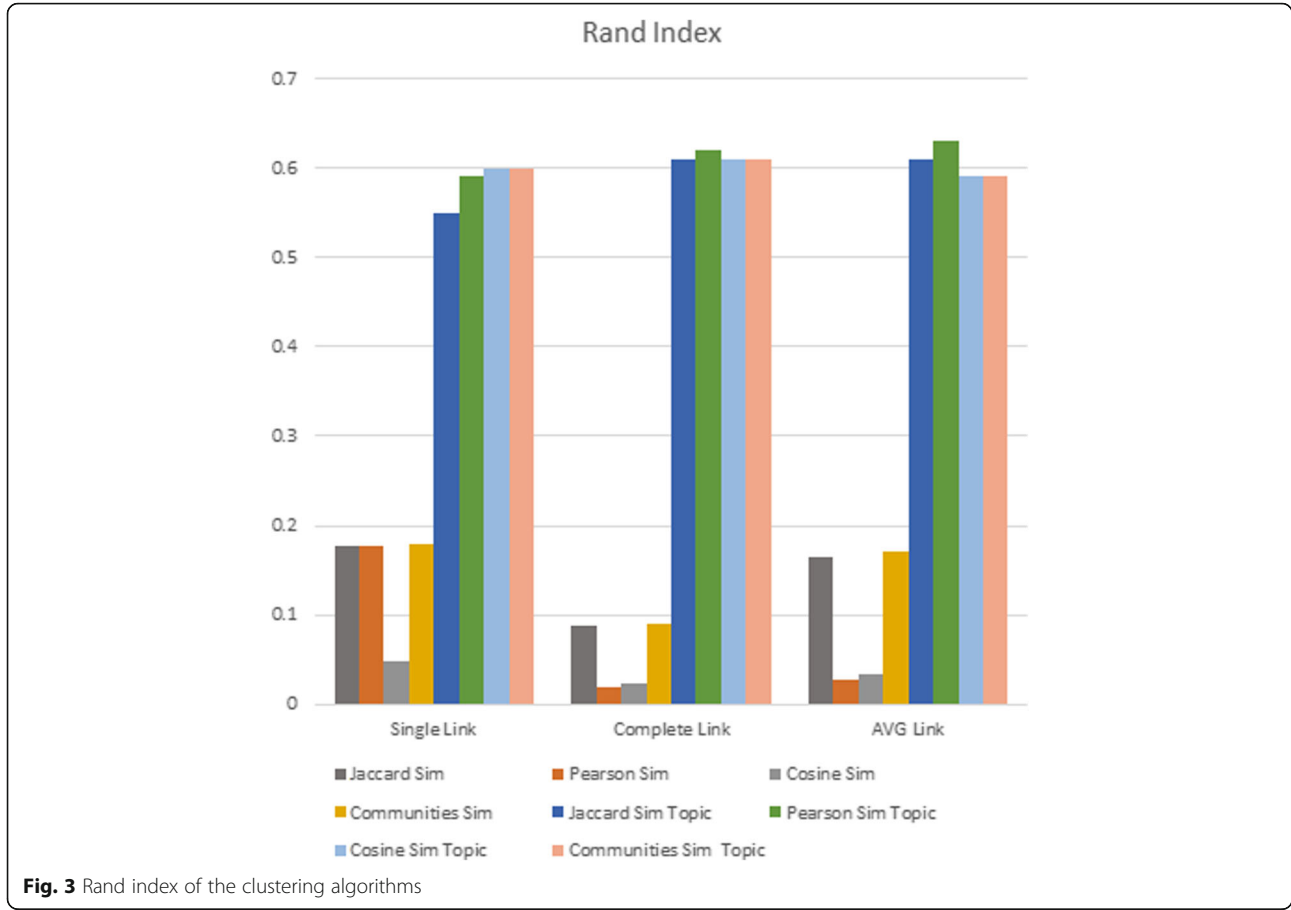
Figure 3 shows the Rand Index obtained by executing the hierarchical agglomerative clustering algorithm with different linkages criteria, using the Jaccard, Pearson, Cosine, and Communities similarity measures based on author information and conferences keywords. Note that, in general, the algorithm based on the communities similarity had the best performance, followed by the Jaccard similarity for similarity measures based on author information. In this case, the Cosine similarity had the worst behavior. The similarity measures based on conference keywords are the best, among which the Pearson and Cosine similarity achieved the best results.

Figure 4 shows the F-measure obtained by executing the same algorithms. By analyzing Fig. 4, we observe that the best performances, for the group of similarity based on author information, were also obtained using the communities similarity and the Jaccard similarity measures; the worst performance was obtained using the Pearson similarity measure and the algorithm using the Cosine similarity measure achieved the worst performance only with the single-link linkage criterion. Again, all similarity measures based on conference keywords had better results than the group based on author information, among which the Cosine similarity stands out.

Therefore, these experiments suggest that the best performing algorithm is that which adopts the communities similarity measure.

### Experiments with the conference recommendation techniques

Recall that we proposed three families of recommendation techniques. One family is based on similarity measure defined in the “Similarity measures based on author information” subsection. These techniques are called CF-Jaccard, CF-Pearson, CF-Cosine, and CF-Communities because they use the Jaccard similarity, Pearson similarity, Cosine and a new similarity measure, the community similarity respectively. The second family includes two techniques based on the weighted and the modified weighted semantic connectivity, called WSCS-based and MWSCS-based recommendation techniques. Finally, the third family uses the techniques based on the subgraph of the co-authorship network and are called Cluster-WSCS-based and Cluster-MWSCS-based. In view of the results of the previous subsection that evaluate the similarity measures for the clustering algorithms Cluster-WSCS-



based and Cluster-MWSCS-based, we selected as clustering technique the agglomerative algorithm with complete link and  $\cos\_sim\_tpc(x,y)$  by its stability in the results.

We evaluated the conference recommendation techniques using the same dataset as in the previous subsection, with the 248 academic computer science conferences, and selected 243 random authors to predict their conferences ranking, for that we deleted all publications of the author on the conferences that we want to rank. We adopted Luong's most frequent conference technique as the benchmark (see the "Related work" section).

Also recall that the *mean average precision* measures how good a recommendation ranking function is. Intuitively, let  $a$  be an author and  $C_a$  be a ranked list of conferences recommended for  $a$ . Let  $S_a$  be a *gold standard* for  $a$ , that is, the set of conferences considered to be the best ones to recommend for  $a$ . Then, we have:

- $Prec @ k(C_a)$ , the *precision at position  $k$*  of  $C_a$ , is the number of conferences in  $S_a$  that occur in  $C_a$  until position  $k$ , divided by  $k$

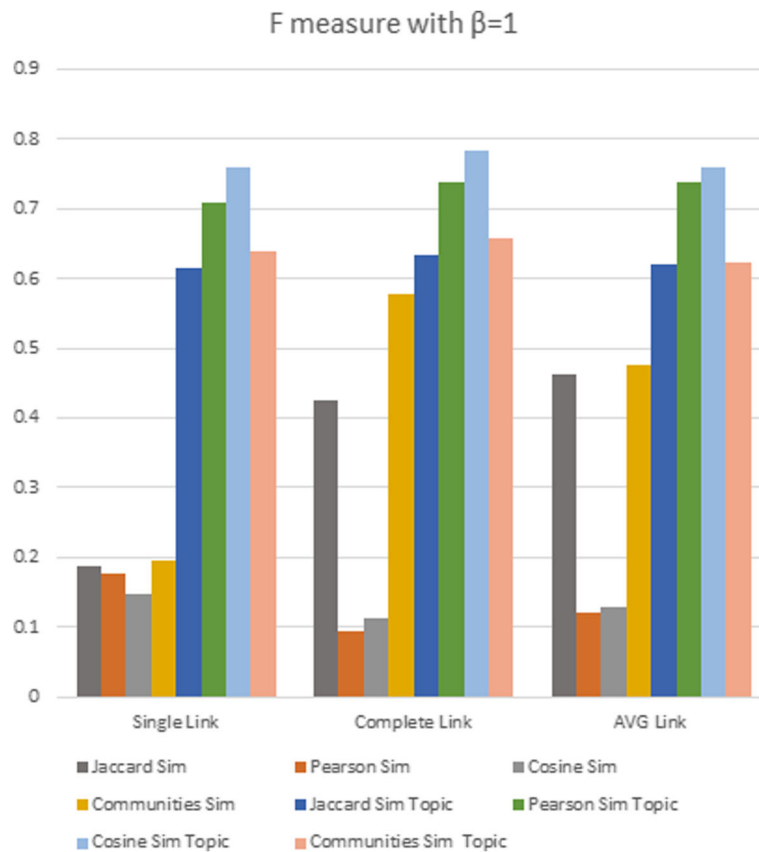
- $AveP(C_a)$ , the *average precision* of  $C_a$  is defined as the sum of  $Prec @ k(C_a)$  for each position  $k$  in the ranking  $C_a$  in which a relevant conference for  $a$  occurs, divided by the cardinality of  $S_a$ :

$$AveP(C_a) = \frac{\sum_k Prec @ k(C_a)}{|S_a|} \quad (22)$$

- MAP, the *Mean Average Precision* of a rank score function over all the authors used in these experiments (represented by set  $A$ ) is then defined as follows:

$$MAP = average\{AveP(C_a)/a \in A\} \quad (23)$$

Moreover, in order to evaluate whether the differences between the results are statistically significant, a paired statistical Student's  $t$  test [27, 28] was performed. According to Hull [29], the  $t$  test performs well even for distributions which are not perfectly normal. A  $p$  value is the probability that the results from the compared data occurred by chance; thus, low  $p$  values are good. We adopted the usual threshold of  $\alpha = 0.01$  for statistical significance, i.e., less than 1% that the experimental



**Fig. 4** F measure with  $\beta = 1$  of clustering algorithms

results happened by chance. When a paired  $t$  test obtained a  $p$  value less than  $\alpha$ , there is a significant difference between the compared techniques.

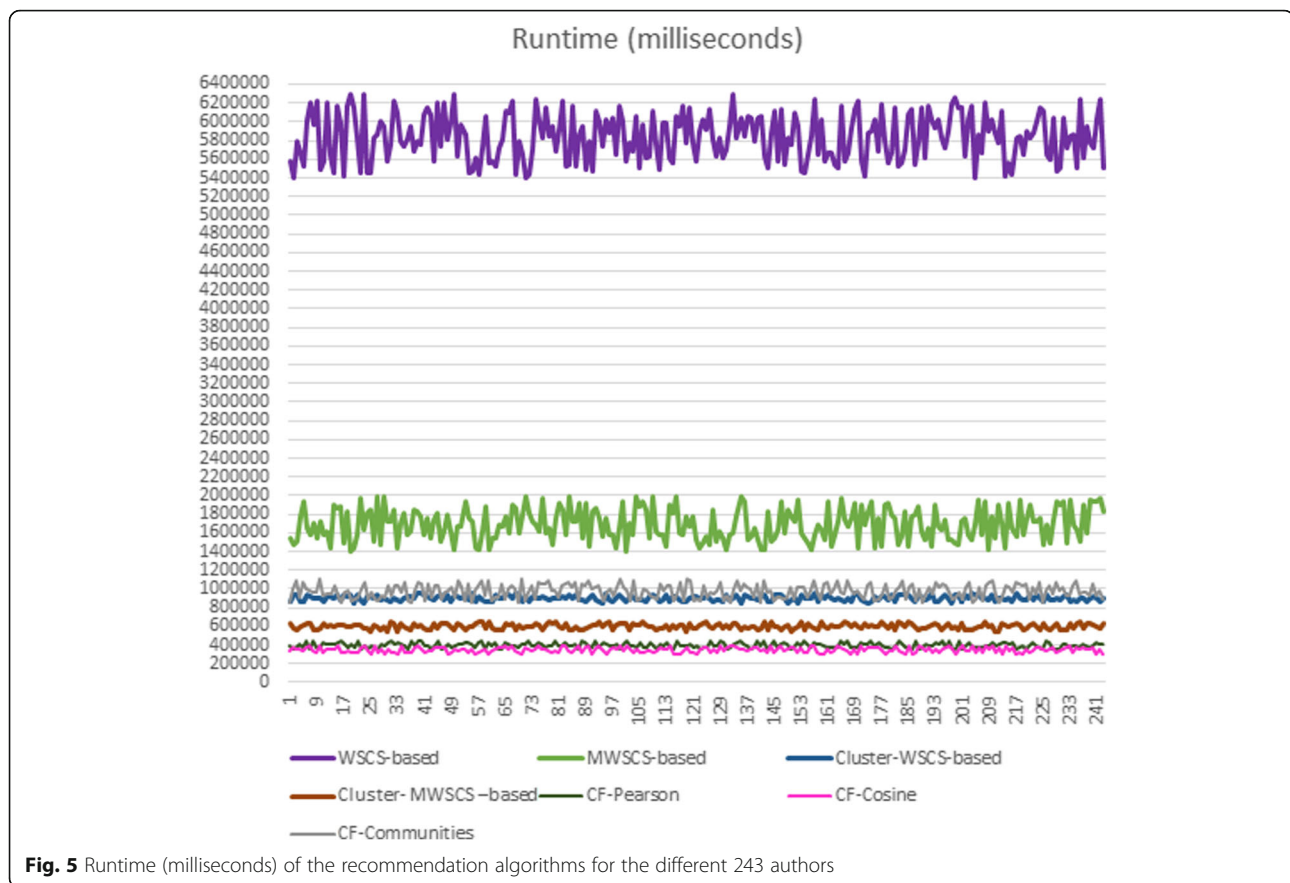
Consider first the two conference recommendation techniques based on the co-authorship network, the WSCS-based and MWSCS-based recommendation techniques. To compare them, we performed experiments that measured their runtime, accuracy, and average precision of the top 10 conferences of an author (thus, in this situation, the maximum  $|S_a|$  value used in the *AveP* calculation is 10). Figure 5 shows the runtime results of the algorithms that implement these recommendation techniques. Note that the WSCS-based algorithm is by far the slowest, followed by the MWSCS-based. The remaining algorithms had similar runtimes.

Table 1 shows the accuracy and *MAP* of the 8 conference recommendation techniques we proposed, plus the benchmark. Two of the proposed techniques (first two rows of Table 1) have very similar accuracy. In fact, of the 243 authors that we tested, the balance of the correct predictions was 201 against 197. To better evaluate the results, we applied a paired  $t$  test to investigate whether there are statistically significant differences between the *MAP* results of these conference

recommendation techniques. Table 2 shows the  $p$  values obtained by all  $t$  tests performed, where the boldface results represent differences which are not statistically significant.

Based on these results, the three techniques with the best results—WSCS-based, MWSCS-based, and Cluster-WSCS-based—do not have differences which are statistically significant, based on their *MAP* results. The results also indicate that these three techniques have better *MAP* results than the benchmark (with statistically significant differences). The CF-Jaccard, CF-Communities, and the Cluster-MWSCS-based techniques have results very close to the benchmark (without statistically significant differences when compared to the benchmark) but less than the three techniques with the best results—WSCS-based, the MWSCS-based, and Cluster-WSCS-based (with differences statistically significant when compared to these three). The CF-Pearson and CF-Cosine techniques have poor accuracy (with statistically significant differences when compared to all other techniques).

Thus, between the three techniques with the best results—WSCS-based, MWSCS-based, and Cluster-WSCS-based—we may conclude that the Cluster-WSCS-based technique should be preferred because it is



more efficient and maintains a *MAP* with no statistically significant differences when compared to the WSCS-based and MWSCS-based techniques.

## Conclusions

In this article, we presented techniques to compare and recommend conferences. The techniques to compare conferences are based on some classical similarity measures and on a new similarity measure based on the co-authorship network communities of two conferences.

**Table 1** Comparison of the accuracy and MAP of the recommendation techniques

Technique	Accuracy (%)	MAP (%)
(1) WSCS-based	82.72	80.93
(2) MWSCS-based	81.07	80.01
(3) Cluster-WSCS-based	80.66	79.83
(4) Cluster-MWSCS-based	77.78	76.82
(5) CF-Jaccard	78.19	77.73
(6) CF-Pearson	55.56	50.21
(7) CF-Cosine	56.79	51.89
(8) CF-Communities	79.02	77.93
(9) Benchmark	79.84	77.88

The experiments suggest that the best performance is obtained using the new similarity measure.

We introduced three families of conference recommendation techniques, following the collaborative filtering strategy, and based on (1) the similarity measures proposed to compare conferences; (2) the relatedness of two authors in the co-authorship network, using the Weighted and the Modified Weighted Semantic Connectivity Scores; (3) conference clusters, using a subgraph of the co-authorship network, instead of the full co-authorship network. The experiments suggest that the WSCS-based, MWSCS-based, and Cluster-WSCS-based techniques perform better than the benchmark and better than the techniques based on similarity measures. Furthermore, between these three techniques, the Cluster-WSCS-based technique should be preferred because it is more efficient and maintains a *MAP* with no statistically significant differences when compared to the WSCS-based and MWSCS-based techniques.

These conclusions should be accepted under the limitations of the experiments, though, which we recall adopted a set of 248 academic computer science conferences as golden standard and used a random sample of 243 authors. Further experiments ought to be performed with other sets of conferences and authors, perhaps

**Table 2** *p* values of the Student's *t* test for MAP results of the recommendation techniques

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
(1)	–	<b>0.11590</b>	<b>0.02898</b>	1.64E – 09	5.03E – 07	3.49E – 117	1.35E – 116	8.57E – 07	6.36E – 07
(2)		–	<b>0.75622</b>	5.53E – 06	0.00023	1.43E – 106	4.98E – 108	0.00100	0.00073
(3)			–	1.46E – 05	0.00105	1.44E – 112	2.68E – 108	0.00247	0.00126
(4)				–	<b>0.21574</b>	5.40E – 88	1.16E – 86	<b>0.09958</b>	<b>0.10754</b>
(5)					–	2.39E – 100	5.43E – 99	<b>0.74710</b>	<b>0.80904</b>
(6)						–	<b>0.04024</b>	2.65E – 101	1.17E – 97
(7)							–	4.46E – 100	6.32E – 99
(8)								–	<b>0.93732</b>
(9)									–

The boldface results represent differences which are not statistically significant

Legend: (1) WSCS-based, (2) MWSCS-based, (3) Cluster-WSCS-based, (4) Cluster-MWSCS-based, (5) CF-Jaccard, (6) CF-Pearson, (7) CF-Cosine, (8) CF-Communities, (9) benchmark

obtained from sources different from DPLP. However, the question of defining a golden standard remains an issue.

In another direction, some of the techniques described in the paper might be applied to other domains that contain essentially three types of objects, analogous to “conferences,” “papers,” and “authors” and two relationships, similar to “authored” and “published in.” One such domain would be that of “art museums,” “artworks,” and “artists,” with the relationships “created” and “exhibit in.” However, note that the notion of “co-authorship” would have no relevant parallel in the art domain. Again, the question of finding an appropriate data source and defining a golden standard would be an issue, which could be addressed as in [30].

A preliminary version of these results, except the techniques described in the “Similarity measure based on conference keywords” and “Conference recommendation techniques based on conference clusters” subsections, and the *t* test described in the “Experiments with the conference recommendation techniques” subsection, were presented in [31].

As for future work, we plan to experiment with a similarity measure based on conference keywords expanded to include semantic relationships between the keyword, other than just synonymy. Also, we plan to explore other strategies for recommending conferences, such as the complexity level, writing style, etc. Finally, we plan to expand the experiments to other publications datasets and other application domains, as already mentioned, and to make the tool and the test datasets openly available.

## Endnotes

<sup>1</sup><https://words.bighugelabs.com/>

<sup>2</sup>[https://en.wikipedia.org/wiki/List\\_of\\_computer\\_science\\_conferences](https://en.wikipedia.org/wiki/List_of_computer_science_conferences)

## Abbreviations

DBLP: dblp computer science bibliography; MSWCS: Modified Weighted Semantic Connectivity Score; SCS: Semantic Connectivity Score; SNA: Social network analysis; WSCS: Weighted Semantic Connectivity Score

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## Authors' contributions

GMG defined the new similarity measures based on the co-authorship network, and implemented and evaluated all techniques, under the supervision of MAC, BPN, GRL, and LAPPL. All authors read and approved the final manuscript.

## Competing interests

The authors declare that they have no competing interests.

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